

General Art Guidelines:

**Total Graphic Area:
850 (w) x 2150 (h) mm
Including 150mm at bottom
(non-visible image area in roll
mechanism).**

**Total Visual Area:
850 (w) x 2000 (h) mm**

- CMYK

- Pantone colours.

- Do not supply RGB or png images.

**- Do not embed images, supply
them.**

**- Resolution for any images must be a
minimum of 300 dpi at
25% output size.**

**- All fonts must be converted to
outlines.**

- Please supply artwork as hi-res PDF

- Include 4mm bleed

Non - visible bleed area

This area will bleed into the mechanism and will not be seen.
Please bleed artwork into this area but avoid placing important images, text or logos here.